



Groundwork Southcoast (GWSC)
90 Hatch Street, Suite 208, New Bedford, MA 02745
Gianna Sollitto, Development & Communications Manager
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Harvest Bash 2024 Event Sponsorship

Groundwork Southcoast (GWSC) invests in the environmental leadership of youth and communities, building equity in Massachusetts' south coast through environmental stewardship, food access, and workforce development. Working at the intersection of community, environmental, and climate resilience, GWSC **empowers youth and community leadership** through participatory-based service, skill-building, and career readiness in New Bedford and Fall River, MA. Through activities like community gardening, orchard management, green infrastructure, stormwater gardens, food access work, community engagement, and street beautification, we empower Green Team youth to make a tangible impact in their communities while gaining leadership skills and career-readiness.

GWSC is a 501(c)(3) nonprofit organization, so your sponsorship is tax-deductible to the extent allowed by law. You will receive acknowledgement of your contribution once payment is processed.

Harvest Bash is GWSC's premier annual fundraising event and autumn celebration, attended by community members, organizational partners and allies, representatives from local municipalities, our Board of Directors, our community gardeners, Green Team youth, and their families. Local elected officials are invited to attend as well. Harvest Bash features a cash bar, appetizers, music, raffle items, and heartfelt stories shared by our Green Team members, all of whom are deeply involved in our work. Harvest Bash 2024 will be held on **Thursday, November 7th** from 5-8 PM at Hatch Street Studios (90 Hatch St, New Bedford, MA).

Sponsorships can be acknowledged publicly as being made anonymously, should you choose to do so.

GWSC's Reach:

- Social media: 2,200+
 - Facebook, Instagram, Threads, Pinterest, Twitter, LinkedIn
- E-newsletter: 950+
- Website: 500+ monthly unique visitors
- Estimated Harvest Bash attendees: 50+
- Media coverage in south coast Massachusetts publications

Sponsorship Levels & Benefits: (cont'd)

Presenting 'Harvest Hero' Sponsor: \$15,000

Only 1 available

- Listed in writing as the presenting sponsor in **all** Harvest Bash communications and promotional materials ("Harvest Bash 2024, presented by...")
- Your organization's full-color logo or your name featured most prominently in **all** Harvest Bash graphics and promotional materials (social media, website, e-newsletter, press release, save the date, invitations, event signage)
- 2 dedicated social media posts featuring your/your organization's sponsorship (1 pre-event and 1 post)
- Large, most prominent full-color logo feature in the on-site sponsor poster, printed event program, and in event slideshow
- Verbal recognition at Harvest Bash by Green Team youth
- Opportunity to showcase your/your organization's banner or other marketing materials at Harvest Bash
- Opportunity for you/a representative from your organization to speak at Harvest Bash
- 15 complimentary tickets to attend Harvest Bash (valued at \$50 each) /opportunity to donate up to 10 tickets to community members
- 15 complimentary drink tickets and 30 raffle tickets at Harvest Bash
- Opportunity for you/your organization to participate in a Green Team-led tour of GWSC's Riverside Park Community Garden & Urban Farm, and tour our other Riverside Park environmental resilience projects (mutually-agreed upon date TBD)
- Opportunity to tour GWSC's administrative office and indoor growing space day-of Harvest Bash

Green Guardian Investor: \$10,000

2 available

- Your organization's full-color logo or your name featured in Harvest Bash graphics and promotional materials (social media, website, e-newsletter, press release, save the date, invitations, event program, event signage)
- 1 dedicated social media post featuring your/your organization's sponsorship
- Logo (or name) featured in the on-site sponsor poster, printed event program, and in event slideshow
- Dedicated verbal recognition at Harvest Bash
- 15 complimentary tickets to attend Harvest Bash (valued at \$50 each) /opportunity to donate up to 15 tickets to community members
- 15 complimentary drink tickets and 30 raffle tickets at Harvest Bash
- Opportunity for you/your organization to participate in a Green Team-led tour of GWSC's Riverside Park Community Garden and Urban Farm, and tour our other Riverside Park environmental resilience projects (mutually-agreed upon date TBD)

Steward Investor: \$5,000

4 available

- Your organization's logo or your name featured in Harvest Bash graphics and promotional materials (social media, website, e-newsletter, press release, event program, event signage)
- 1 dedicated social media post featuring your/your organization's sponsorship
- Logo/name featured in the on-site sponsor poster, printed event program, and in event slideshow
- Verbal recognition at Harvest Bash
- 10 complimentary tickets to attend Harvest Bash (valued at \$50 each) /opportunity to donate up to 10 tickets to community members
- 10 complimentary drink tickets and 20 raffle tickets at Harvest Bash

Pollinator Investor: \$2,500

- Your organization's full-color logo or your name featured in Harvest Bash graphics and promotional materials (social media, website, e-newsletter, press release, event program, event signage)
- Inclusion in 1 social media post highlighting event sponsors
- Logo/name featured in the on-site sponsor poster, printed event program, and in event slideshow
- Verbal recognition at Harvest Bash
- 7 complimentary tickets to attend Harvest Bash (valued at \$50 each) /opportunity to donate up to 7 tickets to community members
- 7 complimentary drink tickets and 14 raffle tickets at Harvest Bash

Wildflower Investor: \$1,000

- Your organization's full-color logo or your name featured in Harvest Bash graphics and promotional materials (social media, website, e-newsletter, press release, event program, event signage)
- Inclusion in 1 social media post highlighting event sponsors
- Logo/name featured in the on-site sponsor poster, printed event program, and in event slideshow
- Verbal recognition at Harvest Bash
- 5 complimentary tickets to attend Harvest Bash (valued at \$50 each) /opportunity to donate up to 5 tickets to community members
- 5 complimentary drink tickets and 10 raffle tickets at Harvest Bash



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Ally Investor: \$500

- Your organization's full-color logo or your name featured in Harvest Bash graphics and promotional materials (social media, website, e-newsletter, press release, event program, event signage)
- Inclusion in 1 social media post highlighting event sponsors
- Logo/name featured in the on-site sponsor poster, printed event program, and in event slideshow
- Verbal recognition at Harvest Bash
- 2 complimentary tickets to attend Harvest Bash (valued at \$50 each) /opportunity to donate up to 2 tickets to community members
- 2 complimentary drink tickets and 4 raffle tickets at Harvest Bash

Sponsor a community member's attendance: \$75 ea.

May be purchased singularly or in addition to other sponsorship packages

- Included in the on-site sponsor poster, printed event program, and in event slideshow as having sponsored a community member's attendance
- 1 Harvest Bash ticket donated to a community member, free of cost to them (valued at \$50)